
Office of Technology & Business Development
Presents

= Industry Lecture Series =

Academia-Industry Partnerships
Seeding the next generation of novel therapies

The business of drug discovery and drug development is undergoing major restructuring. The pharmaceutical industry, faced with inefficient R&D engines, diminishing pipelines, patent expiries and increased competition, is looking to Academia for new technologies and innovative approaches to drug discovery. Universities and medical centers often report the discovery of novel drug targets and new technologies but often lack the resources to turn these targets into lead compounds or commercially viable drugs. Thus, many interesting ideas lay idle on the shelf. The pharmaceutical industry is now more than ever looking for ways to help stimulate drug discovery and wants your help in bringing forth the next generation of breakthrough therapies. Through the formation of unique partnerships with research scientists the pharmaceutical industry hopes to bridge this resource gap and provide necessary guidance. Come hear about several opportunities to collaborate with Johnson & Johnson to advance your discoveries and bring novel therapeutics to market.

Presenter

Robert A. Zivin, PhD
Senior Director, Corporate Office of Science & Technology
Johnson & Johnson

May 6th, 2009

4-5 pm

Goldwurm Auditorium

Refreshments will be served

Please RSVP to tatiana.litvin@mssm.edu by May 2nd, 2009